## Claims

- 1. A deodorant composition comprising, as an active component, a colored compound obtainable by reacting a polyphenol in a solvent showing alkalinity in the coexistence of oxygen molecules at a reaction pH value of 6.5 or more.
- 2. The deodorant composition according to claim 1, wherein an oxygen molecule supplying amount during the reaction is 1 mg/L or more.
- 3. The deodorant composition according to claim 1 or 2, wherein the reaction temperature is in the range of 0 to 60°C.

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- 4. The deodorant composition according to any one of claims 1 to 3, wherein a metal ion is further added to the reaction system and the reaction is carried out.
  - 5. The deodorant composition according to any one of claims 1 to 4, wherein the polyphenol is a polyphenol having an o-diphenol structure.
- 20 6. The deodorant composition according to any one of claims 1 to 4, wherein the polyphenol is hydroquinone.
  - 7. A deodorant composition comprising, as an active component, a colored compound obtainable by reacting a plant extract containing a polyphenol but containing substantially no amino acid in a solvent showing alkalinity in the coexistence of oxygen molecules at a reaction pH value of 6.5 or more.
  - 8. The deodorant composition according to any one of claims 1 to 7, wherein an amino acid is further added to the reaction system and the reaction is carried out.

- 9. The deodorant composition according to claim 8, wherein the amino acid is an  $\alpha$ -amino acid.
- 10. A deodorant composition comprising, as an active component, a colored compound obtainable by reacting a plant extract and/or a plant body containing a polyphenol and an amino acid in a solvent showing alkalinity in the coexistence of oxygen molecules at a reaction pH value of 6.5 or more.